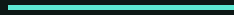




AI POWERED INNOVATION & CONSULTANCY



From idea to intelligent system.

Intelligent, integrated, and built to last.

apic is an AI-native software studio and consultancy. We design and ship intelligent systems — products, agents, enterprise solutions, and the automation around them — and we advise organizations on how to get there. What sets us apart is range, backed by a wider group: we don't just prototype, we build production software, integrate with everything you already run, and — through our sister companies — secure it and align it to the business.

Building intelligent software, fast.

AI-native products, agents, and enterprise solutions — engineered to ship, not just to demo.

Integrating the real world.

Connecting your existing systems, data, and platforms into coherent, automated workflows.

Transforming how you work.

Turning AI from an experiment into an operational advantage — embedded and adopted.

Ten ways we engineer intelligence into your business.

01

AI-Supported Software Development

Production software end to end — platforms, tools, APIs, and full products — with AI woven through delivery.

02

Enterprise Custom Solutions

Custom applications tailored to your processes, data, and compliance needs — built around your business.

03

AI Transformation & Advisory

From "interested in AI" to "running on AI" — finding leverage, building tooling, embedding adoption.

04

AI Agents & Intelligent Automation

Autonomous and semi-autonomous agents that research, integrate, decide, and act — with production guardrails.

05

Product Design & MVP Development

From concept to launch — validated fast, designed for real users, built to grow into a full platform.

06

Systems Integration & APIs

Connecting internal tools, third-party platforms, identity providers, and data into automated workflows.

07

Cloud, DevOps & Platform Engineering

Scalable, observable, secure foundations — so your systems stay fast and reliable as they grow.

08

Data, Analytics & Knowledge Systems

Pipelines, dashboards, and RAG-powered knowledge tools that surface the right information at the right time.

09

Identity-Aware & Secure Engineering

Identity and access built into what we ship; deep IGA/PAM via sister company 1Dconsulting.

10

Business Development & Advisory

Deciding what to build and how to take it to market; broader consultancy via sister company IDOMX.

Five steps from problem to production.

1

Understand

We start with the problem, the constraints, and the outcome you actually need — not a feature list.

2

Design

We shape the architecture, the data and integration model, and the plan to get there.

3

Build

We engineer in tight, visible iterations, accelerated by AI, so you see progress early and often.

4

Secure & integrate

Security, access, and integrations are built in from the start — not bolted on at the end.

5

Hand over & grow

We ship, document, and enable your team — and stay available to evolve it.

Range most studios can't reach.

40%

cut in review cycles

6w

to production

3×

analyst throughput

One partner, full range.

AI engineering, enterprise solutions, integration, and transformation under one roof — so the pieces fit together.

AI-accelerated, human-accountable.

We use AI throughout the build to move fast, with experienced engineers owning every decision.

Secure by design.

Identity and access are treated as part of a coherent system, not an afterthought.

Backed by a group.

Through 1Dconsulting (identity & security) and IDOMX (business consultancy), we cover ground most studios can't.

Built to ship, not to demo.

We deliver production systems and real enterprise solutions, not proofs of concept that stall.

One team, technical and business depth.

apic pairs hands-on engineering with business and transformation expertise — and, through its group, specialist depth in identity, security, and management consultancy.

TECHNICAL

AI & intelligent agents

LLM systems, multi-agent orchestration, RAG, guardrails & observability

Full-stack engineering

Web platforms, APIs, cloud-native services, enterprise apps, internal tooling

Enterprise & custom solutions

Process automation, legacy modernization, bespoke business systems

Systems integration

REST/GraphQL APIs, connectors, SSO, data & workflow pipelines

Cloud, DevOps & platform

Cloud architecture, CI/CD, infrastructure as code, observability

Data & knowledge systems

Pipelines, analytics, dashboards, RAG knowledge bases

Identity-aware & secure engineering

SSO, MFA, OIDC/SAML; access for apps, APIs & agents

BUSINESS

Technology strategy & product direction

Scoping, roadmaps, and fractional technology leadership

AI transformation & adoption

Opportunity assessment, change management, training & enablement

Business analysis & product management

Requirements, process design, and delivery — via IDOMX

Go-to-market, brand & marketing

Market research and 7Ps brand positioning — via IDOMX

Organization development & HR

Operating models, talent and performance — via IDOMX

Finance & ESG

Financial modeling, ESG assessment & investment readiness — via IDOMX

Specialist depth through the group — full IGA, PAM & One Identity implementation via 1Dconsulting (a One Identity & Quest partner); end-to-end business, finance, and organizational consultancy via IDOMX.

Where intelligent systems matter most.

We work across sectors where intelligent systems, automation, and strong execution make the difference.

Real estate & PropTech

Platforms and digital products for property and real-estate businesses.

Financial services & enterprise

Integration, custom solutions, and secure identity for larger organizations.

Professional services

Tooling, automation, and digital transformation for consultancies.

Mobility & transportation

Solutions for car rental, limousine, and fleet operations.

SMEs & startups

From MVP to scale, with business consultancy support through IDOMX.

Education & language services

Digital platforms and operational systems.

What we're building right now.

A look at what we're building right now — from our own AI-native products to active client platforms.

• IN DEVELOPMENT

beity.ai

REAL ESTATE · PROPTech

An AI-powered, conversation-first real-estate brokerage engine — turning natural conversation into property discovery, matching, and guided transactions.

• IN DEVELOPMENT

XGolden

MOBILITY · TRANSPORT

A customer-facing mobile app for booking services, paired with a CRM/ERP to run fleet, dispatching, and reservations end to end.

INDIRECT REFERENCES — ACROSS THE GROUP

Through our sister companies — 15+ organizations served across Egypt, the UAE, and the wider MENA region.

360 Smart Lingo

SMART Consulting Egypt

Holool Med

Keeperz (UAE)

Wasla Browser

Smart Group (Mining)

Up Therapy

Artemis Egypt

Siwa Ranches

Daddy's Smokehouse

Seasons CC

Atelier S

Client references via IDOMX · identity & access delivered on One Identity & Quest platforms via 1Dconsulting.

One ecosystem. One accountable relationship.

apic

TECHNOLOGY & AI

The studio and consultancy at the center: AI-native software, intelligent agents, enterprise custom solutions, integration, and AI transformation.

1Dconsulting

IDENTITY & SECURITY

A digital transformation company focused on identity and access management — IGA, PAM, and access management. Partners with One Identity and Quest.

1dconsulting.com

IDOMX

BUSINESS & MANAGEMENT CONSULTANCY

A boutique management consultancy empowering SMEs with strategic-domains-as-a-service: business analysis, ESG, organization development, marketing, HR, and finance.

idomx.net

What clients say.

Voices from across our group — engagements delivered through our sister company IDOMX and its founder, Amr El Tahan.

“

Amr has been instrumental in our journey over the past two years. His dedication, insights, and leadership have significantly contributed to our success and growth.

Reem El Kady

CEO & Founder · 360 Smart Lingo

“

Our collaboration with IDOMX was transformative for our brand. Their strategic vision and creative execution have markedly elevated our brand's presence in the market.

Dr. Mohamed AboDeeb

Managing Partner · SMART Consulting Egypt

“

Amr is one of those very rare HR managers who really capitalizes on the human aspect of a corporation. Excellent listener, communicator, and a true friend.

Chasan Mochament

Founder & CEO · Digital Founders

Capabilities that usually take several vendors.

apic was founded to bring together AI-native software engineering, enterprise custom solutions, integration, and the strategy to make it all work as one. The founding team combines leadership in AI-supported development and intelligent-agent engineering, deep expertise in identity and access management, and a strong background in business development and management consultancy — which is why apic can move from idea to intelligent, secure, production-ready system.

WAYS TO WORK WITH US

Project delivery	Fixed-scope builds, from prototype to production and enterprise solutions.
Ongoing partnership	Embedded engineering and advisory on a retainer.
Advisory & transformation	Strategy, assessment, and enablement engagements.
Group engagements	Combined delivery with 1Dconsulting and IDOMX for end-to-end programs.

Let's build something intelligent.

Whether you're starting from an idea, modernizing an enterprise system, or transforming how your organization works with AI, apic can help — backed by a group that covers technology, identity, and business.

EMAIL

info@apic.tech

WEBSITE

apic.tech

IDENTITY & SECURITY

1dconsulting.com

BUSINESS CONSULTANCY

idomx.net